

Inspirational Gift Trends

2006 – 2008 Schedule

2006 Issue	Corresponding CR Issue	Ad Close	Ad Materials Due
June, 2006	June 5, 2006	4/04/2006	4/12/2006
September, 2006	September 18, 2006	8/01/2006	8/9/2006
2007 Issue	Corresponding CR Issue	Ad Close	Ad Materials Due
January, 2007	January 1, 2007	11/9/2006	11/17/2006
April, 2007	April 16, 2007	2/27/2007	3/7/2006
June, 2007	June 4, 2007	4/3/2007	4/11/2007
September, 2007	September 3, 2007	7/18/2007	7/26/2006
2008 Issue	Corresponding CR Issue	Ad Close	Ad Materials Due
January, 2008	January 7, 2008	11/11/2007	11/19/2007
April, 2008	April 7, 2008	2/20/2008	2/28/2008